



**TORONTO'S MOST MAGICAL HOLIDAY EXPERIENCE RETURNS TO THE DISTILLERY DISTRICT
WITH NINTH ANNUAL TORONTO CHRISTMAS MARKET
- NOVEMBER 15 TO DECEMBER 23 -**

TORONTO, Ont., Oct. 4, 2018 – The magic, romance and spirit of the holiday season returns to Toronto's popular Distillery Historic District, November 15 to December 23, with the ninth annual Toronto Christmas Market.

“The Toronto Christmas Market has become a holiday tradition for Torontonians and tourists alike,” says Mathew Rosenblatt, Executive Director of the Toronto Christmas Market. “We’re so thankful to everyone who has helped us create the memories, share the moments, and spread the love at this festival over the past eight years.”

Returning to this year's Market is the 50-foot Christmas tree donated by Forests Ontario, the iconic Ferris wheel and carousel, 100-foot light tunnel, European-style cabins selling hundreds of unique and locally handcrafted products, festive foods and warm and spirited beverages. And not to be forgotten is the non-stop entertainment – more than 400 stage performances including carolers, choirs, dancers, brass bands, countless elves and the big man himself, Santa Claus.



“We’re extremely excited for this year’s edition – it’s going to be the best yet,” says Rosenblatt. “It is our goal to keep attendance at a comfortable level so that visitors will have more room to enjoy the Market’s globally recognized magic and romance.”

Established in 2010, the Toronto Christmas Market attracted more than 675,000 visitors last year and was able to help support its charitable beneficiaries Daily Bread Food Bank, Plan Canada and the Toronto Star Santa Claus Fund.

The Toronto Christmas Market is open Tuesday to Sunday beginning on November 15 through December 23. Admission is free of charge on weekdays until Friday at 5 p.m., and \$6.00 on weekends starting at 5 p.m. on Fridays. Children aged two and under are free. Although the not-for-profit Toronto Christmas Market is inactive on Mondays, the shops and restaurants of the Distillery Historic District are open seven days a week.

To purchase tickets or to learn more about the Toronto Christmas Market, visit:
www.torontochristmasmarket.com.

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About the Toronto Christmas Market

The Toronto Christmas Market takes place in Toronto's Distillery Historic District from November 15 to December 23, 2018. The event, now in its ninth year, recreates the romance and magic of traditional European Christmas markets, which date back to the early 1400s. The Toronto Christmas Market features non-stop entertainment, European food delicacies, unique gift items from around the world, outdoor heated beer and mulled wine gardens, and a 50+ foot white spruce Christmas tree decorated with more than 40,000 lights. For more information, visit www.TorontoChristmasMarket.com.

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